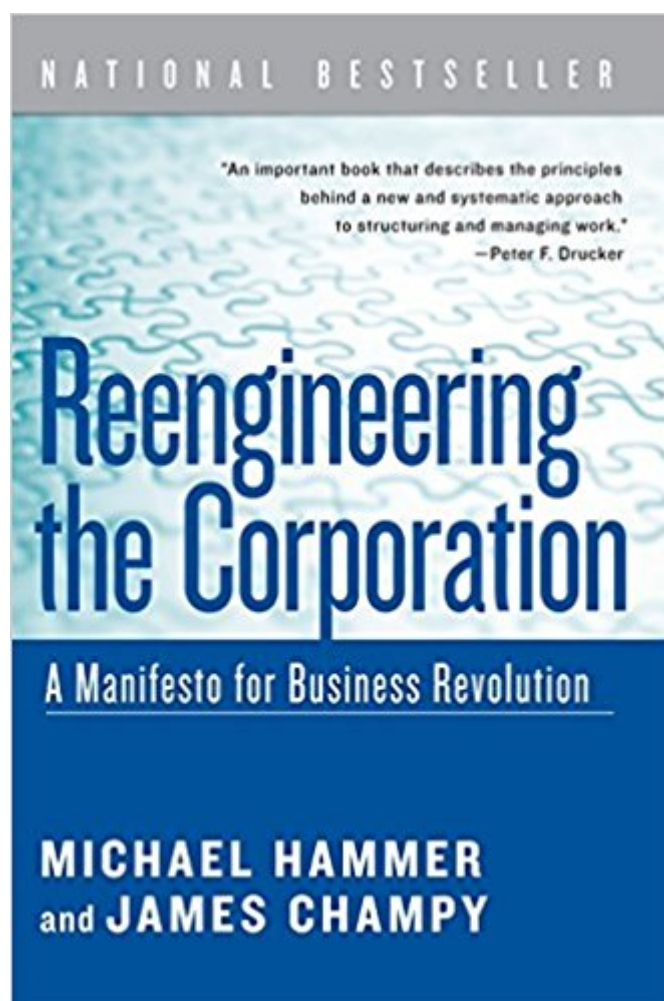The book was found

Reengineering The Corporation: A Manifesto For Business Revolution (Collins Business Essentials)

Synopsis

The most successful business book of the last decade, Reengineering the Corporation is the pioneering work on the most important topic in business today: achieving dramatic performance improvements. This book leads readers through the radical redesign of a company's processes, organization, and culture to achieve a quantum leap in performance.Michael Hammer and James Champy have updated and revised their milestone work for the New Economy they helped to createâ "promising to help corporations save hundreds of millions of dollars more, raise their customer satisfaction still higher, and grow ever more nimble in the years to come.

Book Information

Series: Collins Business Essentials

Paperback: 272 pages

Publisher: HarperBusiness; Rev Upd edition (October 10, 2006)

Language: English

ISBN-10: 0060559535

ISBN-13: 978-0060559533

Product Dimensions: 5.3 x 0.6 x 8 inches

Shipping Weight: 13.6 ounces (View shipping rates and policies)

Average Customer Review: 4.1 out of 5 stars   75 customer reviews

Best Sellers Rank: #70,004 in Books (See Top 100 in Books)   #55 inÂ Books > Business & Money > Processes & Infrastructure > Structural Adjustment   #62 inÂ Books > Business & Money > Processes & Infrastructure > Organizational Change   #191 inÂ Books > Business & Money > Business Culture > Workplace Culture

Customer Reviews

Dr. Michael Hammer is the leading exponent of the concept of reengineering. He was named by BusinessWeek as one of the four preeminent management gurus of the 1990s and by Time as one of America's 25 Most Influential Individuals. He lives in Massachusetts.James Champy is chairman of Perot Systems consulting practice. He is a leading authority on organizational change and development and business strategy. He lives in Massachusetts.

There are some books that introduce new concepts or approaches that lead to changes in the way we view the world around us. Some are fads and quickly disappear into a footnote, while others become part of a stream of thought that transforms the way we manage. Reengineering the

Corporation is one of the latter types of books. While it was often used as prescriptive at the time it was introduced in 1994, it has become more about the paradigms of how we view the concept of how change is designed, led and measured in business. With the advent of broad integrated business systems that logically define many business relationships, the approach recommended in the initial printing has had to evolve to accomodate the development in IT applications, however, the concept of radical change presented here remains a valuable point on the timeline of the evolution of business process managment thought. The book is well worth rereading.

It starts very interesting and makes an important contribution to organizational development thought. It's hard, though, to give life to organizational processes in a book. And I found myself losing interest at some point. I still think it's an important book for OB and OD people.

So many things have been written since this book that it almost seems useless to read THIS book. But I enjoy reading the original insights on occasion and connecting them with current thinking. Somewhat repetitive in terms of telling analysts they should think outside the box, and the examples used for illustrating certain points seem ancient, but overall a pretty good read.

Fantastic book. Common sense approach and very readable.

I had a reference about this book, so I only confirmed that is right one.

It was a descent book, but nothing stood out as great.

This was a reqired book for a class. This book flows well and is easy reading. Great content, something I will definitely keep for future reference.

This is a wonderful product and works as advertised. I am very glad I purchased this product and would recommend this product to any person looking for a product like this. continues to provide quality items using a platform that is easy to navigate and use.

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